

# Culturgrams: People-oriented Briefings to Help You Understand Your World Neighbors

by Debbie Coon

Have you searched in vain for people-oriented briefings on cultures you are studying or working with? If so, *Culturgrams* may be worth investigating. A *Culturgram* is people-focussed, briefly describing greetings, visiting, eating, etiquette, gestures, and other valuable information which will help you understand your world neighbors.

These four-page culture capsules are published by the Language Research Center at Brigham Young University. Covering almost seventy cultures, these and other materials have been popular in elementary through university classrooms around the country and in many parts of the world.

Uses have ranged from orientation of international students to teachers and host families to aids for curriculum development in the classroom. A program officer from the Institute of International Education wrote, "I am very impressed with the work of the Center and the practical nature of the materials you produce." An elementary school teacher in Tennessee said, "I was very pleased with the quantity and superb quality of the *Culturgram* contents. Your publication has helped me when books have failed." From Redondo Beach, California, a gentleman wrote, "I recently read some of your excellent *Culturgrams* in a local library. I am a teacher of English to foreign students and would very much like to order for my school a complete set of the *Culturgrams*." From the Marylhurst Education Center comes, "After a lengthy search for materials, BYU's are clearly the most universally useful and meaningful to the intercultural situation."

The BYU Language Research Center develops and makes available learning materials to help promote better communication and understanding between Americans and other people throughout the world.

As a special service to you, send a legal-sized, self-addressed stamped (\$.28) envelope for one complimentary *Culturgram* of your choice, a complete publications list with prices, and an intercultural communicator resources brochure. Write BYU/LRC, 246 B-34, Provo, Utah 84602, or call (801) 378-2651.

*Culturgrams* are currently available for the following cultures:

Argentina	Italy
Australia	Japan
Austria	Korea
Belgium (Flemish)	Lebanon
Belgium (French)	Luxembourg
Bolivia	Malaysia
Brazil	Mexico
Bulgaria	Netherlands
Canada (Eastern)	New Zealand
Canada (French)	Nicaragua
Canada (Western)	Norway
Chile	Okinawa
China	Panama
Colombia	Paraguay
Costa Rica	Peru
Denmark	Philippines
Ecuador	Poland
El Salvador	Portugal
England	Puerto Rico
Fiji	Samoa
Finland	Scotland
France	Singapore
Germany	South Africa
Greece	Spain
Guatemala	Sweden
Honduras	Switzerland
Hong Kong	Tahiti
Iceland	Republic of China
India	Thailand
Indonesia	Tonga
Iran	Uruguay
Republic of Ireland	USSR
Ireland (Northern)	Venezuela
Israel (Jewish)	Wales
Israel (Palestinian Arab)	